

Sponsorship Opportunities



F R A N K L I N
W I T C H E S R I D E



Sunday, October 26th, 2025 | Westhaven 3:00pm and Sullivan Farms 4:00pm | Franklin, TN



The Annual Franklin Witches Ride is a fundraiser to benefit the American Cancer Society. The Witches Ride will be held on Sunday, October 26th in Franklin, Tennessee. This year the Westhaven, Tollgate, and Sullivan Farms communities will be participating, so find your closest coven!

Participants dress like a witch and decorate their broomcycles (bicycles) or monster machines (golf carts) and fly through the streets of these communities for a festive witch parade. Everyone is encouraged to join in the fun and dress in their Witchiest Wardrobe to watch over the children along the path as the witches pass by and sprinkle the streets with candy in the posted candy zones.

The Franklin Witches Ride celebrates the beautiful spirits of those we love affected by cancer. The fighters, survivors, and angels.

Emily Peterson | Development Manager

emily.peterson@cancer.org | 248-464-3031



@franklinwitchesride

@tollgatewitchesride

@witchesofthefarms

Franklin Witches Ride 2025

Partnership Opportunities

Head Witch in Charge - Presenting Sponsor \$3,000 - SOLD!!!

- Includes sponsor recognition on website, signs at start and finish, and along route of the Witches Rides in Westhaven, Tollgate, and Sullivan Farms Communities in Franklin, TN.
- Company logo on the top of the event materials, social media posts, naming rights on the website, 'Franklin Witches Ride Presented by XXX'

Haunted Hallow Sponsor \$1,000

- Includes logo on event signage, logo on event materials, social media recognition and logo on website
- Sponsors have the opportunity to bring candy and company giveaways to distribute in the neighborhood of their choice.

Black Cauldron Sponsor \$500

- Includes logo on event signage, logo on event materials, social media recognition and logo on website

Golden Ghoul Sponsor \$250

- Includes logo on event signage, event materials and on the website

In-Kind Donations (Sponsorship benefits will be offered based on half the financial value of in-kind donations). Please provide a description of the donated items and a fair market value to your event lead or ACS staff partner at emily.peterson@cancer.org

To secure your Partnership, please scan the QR code below to complete your donation.



In order to receive full benefits of sponsorship as outlined in the attached proposal, please remit your commitment immediately. Deadline dates for amenities vary; you may make inquiries at the number listed below. Please submit camera ready logo and logo requirements to emily.peterson@cancer.org by October 1st, 2025.

For check payments, please send to:
American Cancer Society
Attention: Franklin Witches Ride
PO Box 332047 Nashville, TN 37203
Or scan/email to: emily.peterson@cancer.org