

## GRAND LOBBY – FACT SHEET

### Multimedia Souvenir

As BNA travelers enter the Grand Lobby, they will be greeted with an immersive multimedia showcase featuring digital storytelling about Nashville and the region. Using the mantra “Nashville awaits your return,” Gentilhomme Studio has produced hours of original content including computer-generated imagery (CGI) and live action filmmaking.

- Each screen is 70x10 feet and 12K resolution.
- The live action footage was captured in 20 locations within Nashville and the region including Reelfoot Lake, the Great Smoky Mountains National Park and more.
- Immersive vignettes include:
  - City Lights – a vibrant portrait of Broadway
  - Nashville By Night – an aerial journey through Nashville
  - Nature-Focused Vignettes – pays homage to Tennessee’s natural wonders
  - Sports of Nashville – A celebration of the Titans, Predators, Nashville SC and the Sounds
  - Hall of Fame – a showcase of Music City vinyl
  - Guitar Making & Distilling Process

### The Unscalable Ramparts of Time

As every traveler has a story, the Unscalable Ramparts of Time sculpture will have a unique meaning for each person. Artist Jacob Hashimoto’s goal is to create a beautiful, subline and meditative experience allowing viewers to engage, reflect and interpret in their own unique way.

- The sculpture spans five levels and is the centerpiece as you enter the Grand Lobby.
- There are 8,000 washi paper kites suspended from fiber glass rods.
- The kites are 9-inch circles with 650 unique graphics embedded with the white and grass printed kites.

## The Bridges that Connect Us

After defining what Nashville and BNA means to travelers, the artists focused on the bridges that connect the city and region. The result is a deeply layered and textured creation, connecting art with nature and people – just like Nashville itself.

- This is the largest installation that Garden on the Wall has ever done, spanning 210 total feet.
- Varieties of moss, hydrangea, ferns and other garden elements are layered to create the artwork.
- The first wall design represents a combination of themes from the Cumberland River winding its way through the heart of Nashville and through the rolling hills of Middle Tennessee and the Korean War Veterans Memorial Bridge.
- The second wall design will present the Natchez Trace Parkway Bridge and the vivid greenery of the parkway as it winds through Tennessee.